



MEETING POINT FOR BUSINESS

wire & Tube China

// A "barometer" for the development of international wire, cable, fastener, tube and pipe industry in Asia.

// A must-attended biennial event connecting upstream and downstream enterprises in related industries.

// A promoter of industry recovery in the post-epidemic time.



PERSONAL EXCELLENCE

The high number of decision makers amongst the visitors is crucial to its success

89% were decision makers or involved in the decision making

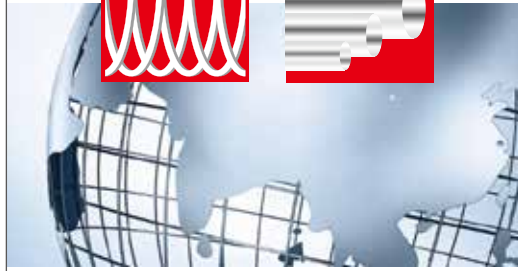
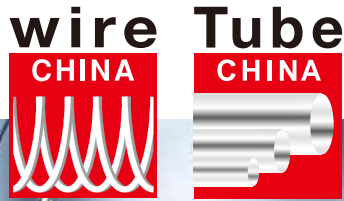
89% strengthened existing business contacts

85% found proper products and suppliers

KEY BUYER PROGRAM

Hundreds of key buyers from listed companies or Fortune 500 companies were invited to wire & Tube China 2020.

23-26.09.2020
SHANGHAI, CHINA



NO.1

Trade Fair for Wire, Cable, Tube and Pipe Industry in Asia



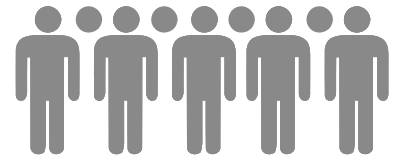
953

EXHIBITORS FROM **21** COUNTRIES/REGIONS

72,000

m² EXHIBITION SPACE
7 THEME HALLS

www.wirechina.net
www.tubechina.net



36,552

TRADE VISITORS FROM **12** COUNTRIES/REGIONS

BIG SUPPORT

from industry professionals

49

 BUYER DELEGATIONS

Group Buyers Brought Clear Procurement Requirements



BEST FEEDBACK

Excellent Trade Fair Results for Exhibitors and Visitors

88%

were satisfied

95%

learnt, communicated, connected

90%

would recommend wire & Tube China